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| IS Strategy Plan |
| An IS Strategy for <<Name of Company>> |
| <<Group Members>> |

# Company Background

*Put here the company background:*

* *Company history*
* *What does the company do?*
* *Company Mission*
* *Company Vision*

*Please refer to the case studies that we have to have an idea of a good company background description.*

# Overview of Business Strategy

*This section provides the context for the IS strategy. Please identify the objectives/goals and critical success factors (CSFs) of the company if it is known. Include also the analysis of competitive forces and/or similar analysis that you deem useful (e.g. SWOT, competencies, etc.) and resulting issues affecting the IS Strategy*

# Arguments

*Discuss here the arguments for a new IS strategy (to gain advantage) or for critical improvement areas (to avoid a competitive disadvantage). These should be based on Part II but with further detailed analysis of the competencies of the companies, value chains (external and internal), and CSFs to determine the opportunity/problem areas and reasons for investment in them. Details of the frameworks should be included in the appendix*

# Summary of Opportunities/Problem Issues

*Write one page explaining each of the application/opportunities/issues identified. Outline the description, the rationale, the potential benefits from investment, any critical dependencies and initial actions to be taken in the context of an overall estimated time frame for the investment. These opportunities/issues should be separated into:*

* *Strategic, high potential, key operational or support*
* *Prioritized high/medium/low based on business timescales (H = within 6 months; M= 12 months, L= 2 years)*

*For each application, the business managers accountable should be identified and the rationale as to why that business manager will be the one accountable.*

# Review of Current Applications

*Review of the following portfolio of IT investments. You are to give a listing (in the appendix) and the analysis of each point.*

* *current hardware*
* *current software*
* *ongoing IT projects*
* *Current IT manpower complement*
* *Current IT decision making policies*
* *Current IT policies*

# Future Application Portfolio

*Incorporating the output from part IV to show the intended/potential investments, with priorities and implications for the rest of the portfolio (e.g. replaced systems, extended systems, etc.)*

*Initial resource estimates (and costs) of the investments should be appended to the portfolio with an initial plan (time line).*

# Issues arising from the IS Strategy

*These are things that require senior management attention (e.g. the establishment of a steering group) to enable decisions affecting the strategy (priorities, resources, organization, other initiatives) to be made in the required time frame. These may also include issues to be addressed by the IT strategy in order to provide the infrastructure to support the future applications portfolio.*